

HANDMADE GOURMET CANDY



CORPORATE PRESENTATION

- **Basic Commitment of Caramella corporate**

Our enduring credo: What we believe and promise to deliver to our customers.

- **Our Purpose**

Our reason for being: Inspired by the credo, the difference we make for customers and society.

- **Our Values**

Our shared beliefs: A guide to action and the thorough implementation of Our Purpose

Company Profile:

- Caramella Naxos was founded in 2013 in Naxos Island and is activated in the production of handmade candies. In 2015 we created a new high-quality laboratory in Halandri.
- The company is one of the first in the field of handmade sweets(caramel) for more than 7 years. It is cooperating with the best suppliers and has products made from strictly selected raw materials, without preservatives and additives, combining tradition with modern technique.
- Our activities cover the entire Greek territory, while its customer list includes selected stores as dealers(delicatessen gourmet shops, wine houses, pastry shops, etc.), more than 150 hotel businesses and many famous companies that have chosen us for their promotion.
- We place great emphasis on quality, reliability and improvement of the production process of the products we offer. Since the beginning of 2018, we have implemented a quality management system according to EN ISO 9001 and a food safety management system according to EN ISO 22000.

Our candy recipe.... is old:

- **Strong recipe of candy preparation comes from England almost 300 years ago**

[Read more...](#)

- **Entertainment is introduced in candy preparation, thus making the concept unique**

[Watch the Video...](#)

Existing stores:

First (open kitchen) candy shop opened 6 years ago our in Naxos island

The Second store-lab 2 years ago in Athens (Halandri area)



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NAXOS ISLAND

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Expansion of our brand is international:

- **New Locations Negotiation Stage:**
- **Crete island, Greece, 1st quarter 2020**
- **Dubai & Abu Dhabi, UAE, 1st quarter 2020**
- **Rodos island, Greece, 2nd quarter 2020**
- **Zurich, Switzerland, 2nd quarter 2020**
- **Los Angeles, USA, 3rd quarter 2020**
- **Chicago, USA, 3rd quarter 2021**

Our candy making process is fun...

Pouring...were magic starts!



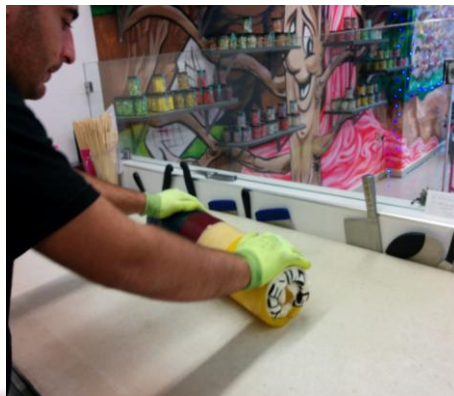
We have fun...coloring!



Stretching...let the fun begin



Shaping...let the artists do their job!



Cutting...the end of a journey!



Candies...everyone's delight



Our products are unique...

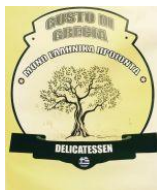


Our products are unique...

Corporate gifts & logos... boardroom delight!



Cooperation - Customers:



100% of our customers would choose again Caramella as their partner and supplier (*).

Our customers consider that "our products have the best value for money in the Greek market" (*)

* Based on Customer Market Satisfaction & Customer Satisfaction Survey year 2017

Media loves Caramella... because we offer “sweet” entertainment!



*Scan QR
code and
learn more
about us*



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